

## Sponsorship Reservation Form

Promote your company at this exciting event. Please indicate the sponsorship level(s) by marking the appropriate box(es) and fill in the Total at the bottom.

Sponsorships must be reserved by 9/19/2014 to confirm placement of the included Journal ads.

### Yes, Please Reserve...

<b>Sponsorship</b>	<b>Cost</b>
<input type="checkbox"/> <b>Premier Sponsor</b> <i>High Visibility Signage, Special Recognition as Tournament Sponsor, includes 2 foursomes, reserved table signage, logo and full page Journal ad</i>	<b>\$10,000</b>
<input type="checkbox"/> <b>Dinner Sponsor</b> <i>Signage at Dinner, includes 1 foursome and full page Journal ad</i>	<b>\$7,500</b>
<input type="checkbox"/> <b>Gold Sponsor</b> <i>Foursome, tee sign and full page Journal ad</i>	<b>\$5,000</b>
<input type="checkbox"/> <b>Cocktails Sponsor</b> <i>Signage during cocktails, 2 golfers and full page Journal ad</i>	<b>\$3,500</b>
<input type="checkbox"/> <b>Brunch Sponsor</b> <i>Signage at Brunch, 2 golfers and full page Journal ad</i>	<b>\$3,500</b>
<input type="checkbox"/> <b>Beverage Cart Sponsor</b> <i>Signage on carts, 1 golfer and 1/2 page Journal ad</i>	<b>\$3,000</b>
<input type="checkbox"/> <b>Hole-In-One Sponsor</b> <i>Signage at Hole-In-One, 1 golfer and 1/2 page Journal ad</i>	<b>\$2,000</b>
<input type="checkbox"/> <b>Longest Drive Sponsor</b> <i>Signage at hole, 1 golfer and 1/2 page Journal ad</i>	<b>\$2,000</b>
<input type="checkbox"/> <b>Putting Contest Sponsor</b> <i>Signage at putting green, 1 golfer and 1/2 page Journal ad</i>	<b>\$2,000</b>
<input type="checkbox"/> <b>Driving Range Sponsor</b> <i>Signage at driving range and 1/2 page Journal ad</i>	<b>\$1,500</b>
<input type="checkbox"/> <b>Pin Flag Sponsor</b> <i>Custom embroidered pin flag with your logo and 1/4 page Journal ad</i>	<b>\$750</b>
<input type="checkbox"/> <b>Tee Sign Sponsor</b>	<b>\$300</b>

**Total \$ \_\_\_\_\_**

Please take this total and enter it on the Registration form.

Enter company name as you would like it to appear in print.

For more information, please contact

Matilde Tysz: 516-612-0444 / GolfClassic@lisabethgerstman.org

## Registration

Please register prior to 9/26/2014	#	Price
<input type="checkbox"/> <b>Golfer</b>	_____	<b>\$700</b>
<input type="checkbox"/> <b>Golfer with Tee Sign</b>	_____	<b>\$950</b>
<input type="checkbox"/> <b>Foursome</b>	_____	<b>\$2800</b>
<input type="checkbox"/> <b>Foursome with Tee Sign</b>	_____	<b>\$3000</b>
<input type="checkbox"/> <b>Pin Flag</b>	_____	<b>\$750</b>
<input type="checkbox"/> <b>Tee Sign</b>	_____	<b>\$300</b>
<input type="checkbox"/> <b>Dinner Only</b>	_____	<b>\$250</b>
<input type="checkbox"/> <b>Sponsorship Total</b>	_____	<b>\$ _____</b>
<input type="checkbox"/> <b>Unable to attend, my donation</b>	_____	<b>\$ _____</b>
<b>Total</b>	_____	<b>\$ _____</b>

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ payable to the Lisa Beth Gerstman Foundation

Please charge \$ \_\_\_\_\_ to my  MasterCard  Visa  AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Card Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Detach form and mail with payment to:**

Lisa Beth Gerstman Foundation

Attn: M. Tysz

439 Oak Street, Suite 1, Garden City, NY 11530

You may also email your form to GolfClassic@lisabethgerstman.org or fax to 516-612-0470

**Lisa Beth Gerstman Foundation Annual Golf Classic**

439 Oak Street, Suite 1  
Garden City, NY 11530



facebook.com/lisabethgerstmanfoundation

Printing courtesy of:  
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516-349-0900 • williamcharlesprinting.com



HONORING  
**Harvey Gerstman**

CO-FOUNDER, LISA BETH GERSTMAN FOUNDATION  
PRINCIPAL, HARVEY GERSTMAN ASSOCIATES, INC.

**Monday, October 13, 2014**  
Glen Head Country Club

**TO BENEFIT:**



Join us for a day of golf and support two great organizations dedicated to raising vital funds to help children live fulfilling and rewarding lives.

# 2014 ANNUAL GOLF CLASSIC

The Lisa Beth Gerstman Foundation is proud to honor one of its own co-founders, Harvey Gerstman. 2014 marks Harvey's 55th year in the hardware, home center industry. After serving in the Armed Forces, Harvey launched a successful career as a distributor territory salesman, then selling for a paint manufacturing company – working his way up to President. In 1978, Harvey decided to strike out on his own. He founded Harvey Gerstman Associates, Inc., a Manufacturers Representative agency, by leveraging his successful career in the industry and forging business relationships with a number of hardware and paint manufacturers. In the late 1980s, he was quick to recognize the changing face of retailing in the home improvement category and was able to accelerate the growth of the company by focusing on that channel. Today, he leads a company with five successful divisions servicing all categories of retail: Harvey Gerstman Associates; HGA-Quest; Gerstman Sales & Consulting; Gerstman Group; and Quest Service Group.

Harvey, and his wife Carol, along with their children Linda, Dan and Pam, and Bradley and Cheryl, established the Lisa Beth Gerstman Foundation in 2003 with the mission of providing special needs children in the New York Metropolitan Area with the opportunity to attend fully integrated summer day camps. The Foundation, with Harvey's dedication, has been successful in that mission. Harvey and Carol are also active contributors to several causes, including Autism Speaks and City of Hope.

Thank you for your support.



**Harvey Gerstman**  
Co-Founder, Lisa Beth Gerstman Foundation  
Principal, Harvey Gerstman Associates, Inc.

## Our Mission

To afford children with special needs the opportunity to attend summer day and sleep-away camps in integrated settings.

The Lisa Beth Gerstman Foundation enables children with special needs in the New York Metropolitan Area and the Northeast United States to experience summer camp. By partnering with existing accredited camps, the Foundation affords families the ability to send children into integrated camp settings.

The Lisa Beth Gerstman Foundation believes that every child deserves the opportunity to participate in a safe, caring, and fun learning environment. The Foundation's primary goal is to allow each child to build self esteem and friendships through integrated camping environments.

The first Lisa Beth Gerstman Foundation camp program was launched in 2003 at the Cross Island YMCA in Bellerose, New York and was an enormous success. In developing this special camp, Jean Dattner, the Cross Island YMCA's Special Populations Director, realized a lifelong dream to serve an unserved population in the community, and will continue to provide her vision and leadership to the camp in the years to come.

*The Lisa Beth Gerstman Foundation is a 501(c)(3) organization.*

## Journal Ad Order Form

Join the Lisa Beth Gerstman Foundation in honoring Harvey Gerstman by purchasing an ad in the Golf Classic Journal. If you would like to purchase a Journal ad, please fill out the form below. Please note that Journal ads are included in all sponsorship packages.

### Please give us the words for your Journal Ad.

You may also email your artwork in PDF format to the email address below. Your ad will appear in our printed Journal.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Solicited by \_\_\_\_\_

Date \_\_\_\_\_

If you prefer you can email your copy to [GolfClassic@lisabethgerstman.org](mailto:GolfClassic@lisabethgerstman.org) or fax it to 516-612-0470

**Questions? Call 516-612-0444. Ads must be in our possession with payment by 9/19/2014. Thanks so much!**

### Ad Rates

- Full Page (5.5" x 7.75"): \$1,000
- ½ Page (5.5" x 3.875"): \$500
- ¼ Page (2.75" x 3.875"): \$250
- Business Card (2.75" x 2.125"): \$150

### Method of Payment

- Check payable to the Lisa Beth Gerstman Foundation
- MasterCard
- VISA
- American Express

Amount \$: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Card Security Code: \_\_\_\_\_

Signature \_\_\_\_\_

## PAST HONOREES & HONORARY BOARD MEMBERS

*Pat Farrah, Co-Founder  
The Home Depot (2013)*

*Marty Gallagher, Vice President  
The Home Depot (2012)*

*Bill Lennie, President  
The Home Depot Canada (2011)*

*Joe McFarland, President-Western Division  
The Home Depot (2010)*



## Schedule of Events

**Glen Head Country Club, Glen Head, NY**

Registration & Brunch 10:30 AM

Putting Contest 11:00 AM

Tee Off 12:00 PM

Followed by Cocktails & Dinner, Presentation, Raffles, Prizes & Awards at 5:00 pm

🏏 Scramble 🏏 Soft spikes and collar shirt required

*This is a rain or shine event. The Brunch and Dinner will go on regardless of weather conditions.*

