

## SPONSORSHIP RESERVATION FORM

Reserve online at [lisabethgerstman.org](http://lisabethgerstman.org)

Sponsorships must be reserved by 9/20/19 to confirm placement of the included journal ads.

### Yes, Please Reserve...

- | <u>Sponsorship</u>  | <u>Cost</u>     |
|---|-----------------|
| <input type="checkbox"/> <b>Premier Sponsor</b>   | <b>\$25,000</b> |
| High visibility signage (including on golf carts), special recognition as tournament sponsor, includes 3 foursomes, reserved table signage, full page Journal ad, pin flag and Sunday night cocktail party with honoree |                 |
| <input type="checkbox"/> <b>Platinum Sponsor</b>  | <b>\$15,000</b> |
| High visibility signage (including on golf carts), special recognition as tournament sponsor, includes 2 foursomes, reserved table signage, full page Journal ad, pin flag and Sunday night cocktail party with honoree |                 |
| <input type="checkbox"/> <b>Dinner Sponsor</b>  | <b>\$10,000</b> |
| Signage at dinner, includes 2 foursomes, full page Journal ad and Sunday night cocktail party with honoree  |                 |
| <input type="checkbox"/> <b>Gold Sponsor</b>  | <b>\$7,500</b>  |
| Foursome, tee sign, full page Journal ad and Sunday night cocktail party with honoree   |                 |
| <input type="checkbox"/> <b>Silver Sponsor</b>  | <b>\$5,500</b>  |
| 2 golfers, tee sign and full page Journal ad  |                 |
| <input type="checkbox"/> <b>Cocktails Sponsor</b>   | <b>\$4,500</b>  |
| Signage during cocktails, 2 golfers and full page Journal ad  |                 |
| <input type="checkbox"/> <b>Brunch Sponsor</b>  | <b>\$4,500</b>  |
| Signage at brunch, 2 golfers and full page Journal ad   |                 |
| <input type="checkbox"/> <b>Beverage Cart Sponsor</b>   | <b>\$4,000</b>  |
| Signage on cart, 1 golfer and 1/2 page Journal ad   |                 |
| <input type="checkbox"/> <b>Hole-In-One Sponsor</b>   | <b>\$3,000</b>  |
| Signage at Hole-In-One, 1 golfer and 1/2 page Journal ad  |                 |
| <input type="checkbox"/> <b>Longest Drive Sponsor</b>   | <b>\$3,000</b>  |
| Signage at hole, 1 golfer and 1/2 page Journal ad   |                 |
| <input type="checkbox"/> <b>Putting Contest Sponsor</b>   | <b>\$3,000</b>  |
| Signage at putting green, 1 golfer and 1/2 page Journal ad  |                 |
| <input type="checkbox"/> <b>Driving Range Sponsor</b>   | <b>\$2,500</b>  |
| Signage at driving range and 1/2 page Journal ad  |                 |
| <input type="checkbox"/> <b>Pin Flag Sponsor</b>  | <b>\$750</b>    |
| Custom embroidered pin flag with your name and 1/4 pg Journal ad  |                 |
| <input type="checkbox"/> <b>Tee Sign Sponsor</b>  | <b>\$500</b>    |

**Total \$ \_\_\_\_\_**

**Please take total and enter it on the Registration form.**

Enter company name as you would like it to appear in print.

For more information, please contact Roberta Greene:  
516-612-0463 / [GolfClassic@lisabethgerstman.org](mailto:GolfClassic@lisabethgerstman.org)

## REGISTRATION

Register online at [lisabethgerstman.org](http://lisabethgerstman.org)

Please register prior to 9/20/19.

	#	Price
<input type="checkbox"/> <b>Golfer</b>	_____	\$800
<input type="checkbox"/> <b>Golfer with Tee Sign</b>	_____	\$1,100
<input type="checkbox"/> <b>Foursome</b>	_____	\$3,200
<input type="checkbox"/> <b>Foursome with Tee Sign</b>	_____	\$3,500
<input type="checkbox"/> <b>Pin Flag</b>	_____	\$750
<input type="checkbox"/> <b>Tee Sign</b>	_____	\$500
<input type="checkbox"/> <b>Dinner Only</b>	_____	\$325
<input type="checkbox"/> <b>Sponsorship Total</b>		\$ _____
<input type="checkbox"/> <b>Unable to attend, my donation</b>		\$ _____
<b>Total \$</b>		_____

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Golfer \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ payable to the

**Lisa Beth Gerstman Foundation**

Please charge \$ \_\_\_\_\_ to my ☐ MasterCard ☐ Visa ☐ Amex

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Card Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Detach form and mail with payment to:**

Lisa Beth Gerstman Foundation

Attn: R. Greene

439 Oak Street, Suite 1, Garden City, NY 11530

You may also fax your form to 516-594-7085 or email it to [GolfClassic@lisabethgerstman.org](mailto:GolfClassic@lisabethgerstman.org)

**Lisa Beth Gerstman Foundation Annual Golf Classic**  
439 Oak Street, Suite 1  
Garden City, NY 11530



[LisaBethGerstman.org](http://LisaBethGerstman.org)

[facebook.com/lisabethgerstmanfoundation](https://facebook.com/lisabethgerstmanfoundation)

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516-349-0900 • [williamcharlesprinting.com](http://williamcharlesprinting.com)

ANNUAL GOLF CLASSIC



**LISA BETH  
GERSTMAN  
FOUNDATION**

**2019**



**HONORING  
David Passafiume**

Vice President Merchandising  
at The Home Depot

**MONDAY, OCTOBER 14, 2019**

Glen Head Country Club  
Glen Head, NY

Join us for a day of golf and support the Foundation,  
which is dedicated to raising vital funds to help children  
live fulfilling and rewarding lives.

# 2019 ANNUAL GOLF CLASSIC

David Passafiume is Merchandising Vice President - Tools for The Home Depot since January of 2019. He is responsible for all aspects of merchandising and marketing strategies for the Tool business.

David joined The Home Depot in 2005 as a Merchant. He has held roles of increasing responsibility including Divisional Merchandising Manager and Merchandising Vice President – Lighting. Most recently, he was Merchandising Vice President – Appliances.

Prior to joining The Home Depot, David spent 10 years in sales, marketing, and operations roles with General Electric’s appliances division.

David has a bachelor’s degree in business management from Bellarmine University.

Thank you for your support.



**David Passafiume**  
Vice President  
Merchandising  
THE HOME DEPOT

## OUR MISSION

To afford children with special needs the opportunity to attend summer day camps in integrated settings.

The Lisa Beth Gerstman Foundation enables children with special needs in the New York Metropolitan Area to experience summer camp. By partnering with existing accredited camps, the Foundation affords families the ability to send children into integrated camp settings.

The Lisa Beth Gerstman Foundation believes that every child deserves the opportunity to participate in a safe, caring, and fun learning environment. The Foundation’s primary goal is to allow each child to build self esteem and friendships through integrated camping environments.

*The Lisa Beth Gerstman Foundation is a 501(c)(3) organization.*



## SCHEDULE OF EVENTS

Glen Head Country Club, Glen Head, NY

- Registration & Brunch 10:30 AM
- Putting Contest 11:00 AM
- Tee Off 12:00 PM
- Followed by Cocktails & Dinner, Presentation, Raffles, Prizes & Awards at 5:00 PM

🏌️ Scramble 🏌️ Soft spikes and collar shirt required

*This is a rain or shine event. The Brunch and Dinner will go on regardless of weather conditions.*

### PAST HONOREES & HONORARY BOARD MEMBERS

- Pete Capel (2018)**  
Vice President Field Merchandising, The Home Depot
- Jeanine Huebner (2017)**  
Senior Vice President Merchandising-Hardlines,  
The Home Depot
- Jim Hovis (2016)**  
Merchandising VP - Outdoor Living & Power,  
The Home Depot
- Billy Bastek (2015)**  
Merchandising Vice President - Tools, The Home Depot
- Harvey Gerstman (2014)**  
Co-Founder, Lisa Beth Gerstman Foundation  
Principal, Harvey Gerstman Associates, Inc.
- Pat Farrah (2013)**  
Co-Founder, The Home Depot
- Marty Gallagher (2012)**  
Vice President, The Home Depot
- Bill Lennie (2011)**  
President, The Home Depot Canada
- Joe McFarland (2010)**  
President-Northern Division, The Home Depot

## JOURNAL AD ORDER FORM

Order online at [lisabethgerstman.org](http://lisabethgerstman.org)  
Ads must be in our possession with payment by 9/20/2019.

Join the Lisa Beth Gerstman Foundation in honoring David Passafiume by purchasing an ad in the Golf Classic Journal. If you would like to purchase a Journal ad, please order online or fill out the form below. Please note that Journal ads are included in all sponsorship packages.

**Please give us the words for your Journal Ad.**  
You may also email your artwork in PDF format to the email address below. Your ad will appear in our printed Journal.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Solicited by \_\_\_\_\_

Date \_\_\_\_\_

If you prefer you can email your copy to [golfclassic@lisabethgerstman.org](mailto:golfclassic@lisabethgerstman.org) or fax it to 516-620-2956.

### Ad Rates

- ☐ Full Page (5.5" x 7.75"): \$1,250
- ☐ ½ Page (5.5" x 3.875"): \$750
- ☐ ¼ Page (2.75" x 3.875"): \$400
- ☐ Business Card (2.75" x 2.125"): \$200

### Method of Payment

- ☐ Check payable to the Lisa Beth Gerstman Foundation
- ☐ MasterCard
- ☐ VISA
- ☐ American Express
- Amount \$: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Card Number: \_\_\_\_\_
- Expiration: \_\_\_\_\_
- Card Security Code: \_\_\_\_\_
- Signature \_\_\_\_\_